



Sponsors, Exhibitors & Advertisers

DSAIA Annual Leadership Conference

Dallas, Texas

February 15-17, 2024

Join Down Syndrome Affiliates in Action for our 2024 Annual Leadership Conference in Texas--at the Doubletree Dallas near the Galleria. The DSAIA conference is a gathering of leaders from around the country. They are the decision-makers who lead community-based nonprofit organizations. And they have direct access to thousands of individuals with Down syndrome and their families. This is a terrific audience for YOU and I hope we can count on you to help us make this year's conference a success.

Leah

Leah Boldt
2024 Conference Exhibitor &
Sponsorship Committee Chair

Sarah

Sarah A. Mulligan
Executive Director
Down Syndrome Affiliates in Action

Who?

Attendees are leaders in local, state, and regional Down syndrome organizations. They include executive directors as well as board members, volunteers, development staff, outreach coordinators, advocates—the decision-makers you want to engage. We anticipate 200-250 attendees this year.

What Can I Expect?

If you were with us in 2023, you know that the Exhibit Hall is a favorite of our attendees AND our sponsors enjoyed great opportunities to be recognized as a valuable part of the DSAIA Conference. We are enormously grateful for the feedback from previous sponsors, exhibitors, and advertisers. DSAIA is pleased offer:

- Even better highlights in our 2024 conference app—including a game to encourage attendees to visit our Exhibit Hall.
- Early access to our attendees. Beginning in January, sponsors and exhibitors will be able to access our conference app and engage with attendees, set up meetings, and make important introductions.
- Choices! This year's sponsor opportunities allow you to choose the type of sponsorship that best showcases your organization. Check out the options and reach our 2024 attendees in a whole new way.
- Complimentary registration for exhibitors. Purchase a booth in this year's exhibit hall and you will receive one conference registration—meals included! If you are bringing more than one exhibitor for your booth, purchase a discounted registration so they can participate in all of the conference activities too. Note that all exhibitors must register and have a name tag.
- The Exhibit Hall will feature an expanded section of businesses owned and operated by individuals with Down syndrome. We are excited about this opportunity to showcase these businesses along with our other great exhibitors.

How Can I Participate?

Check out the details on the following pages, we have 5 great ways for you to support DSAIA's Leadership Conference this year:

Be a Sponsor!

Exhibit!

Present!

Advertise!

Plan to Attend!

Be a Sponsor!

DSAIA loves our sponsors and this year, we have a promotional package that is sure to get your name in front of our attendees. Sponsors can expect great coverage on our website and social media campaign, unprecedented access to attendees via our conference app, onsite signage, and a sponsor thank you in every attendee's registration bag. Below are three great 2024 sponsor opportunities—sponsor an event, our attendee bag, or choose your sponsorship level to get the best access to this year's attendees.

Event Sponsor: Get great visibility by being an event sponsor. Sponsor one of these conference events and increase your visibility immensely. Event sponsors can expect unique on-site and app signage that shows how much your support is appreciated. Events are limited, sign up early to get the event of your choice. All sponsor level benefits (see below) apply to event sponsors. Speakers for the keynote presentation, workshops, and sessions are made by the Conference Planning Committee; sponsors for these events are recognized during the event but do not select speakers or topics. Go to www.dsaia.org/conference to learn more.

	Total Available	Sponsorship Amount
Opening Reception	1	\$20,000
Keynote Speaker	1	\$20,000
Friday Night Special Event (2/17/23)	1	\$20,000
Awards Luncheon (2/16)	1	\$15,000
Virtual Sessions (4 recorded presentations)	2	\$7,500
Lunch (Day 2, 2/17)	1	\$5,000
Pre-Conference Workshop	3	\$5,000
DSAIA Membership Meeting	1	\$5,000
Coffee/Snack Break (in the exhibit hall)	2	\$3,500
New Attendee Orientation	1	\$2,500
Session Sponsor	6	\$1,000
Attendee Sponsor	50	\$450

Registration Bag Sponsor: Everyone will get one! Do you want to see your logo on the 2024 conference registration bag? Our 2024 Conference Committee will select the registration bag—and we'd love to put YOUR logo on the bag. One color logo imprint available; must be reserved by November 15, 2023.

	Total Available	Sponsorship Amount
Conference Registration Bag Sponsor	10	\$1,000

DSAIA Conference Sponsor: DSAIA is the only organization of its kind whose focus is professional development, mentoring, networking, and technical support to Down syndrome associations. Our goal is to provide the support needed so that local, state, and regional organizations can meet the needs of individuals with Down syndrome and their families. We are proud of the work we do and hope that you will show your support by being a sponsor of this year's conference. Choose any amount of sponsorship and let our attendees know that YOU are a fan!

Sponsorship Levels

Sponsor Level	Exhibit Booth	Website Feature	App Feature	Social Media	Comp Registration	On-site Signage	Logo on Reg Bag	Ad in the Bag
\$20,000+	2	✓	✓	✓	6	✓	✓	✓
\$10,000 or \$15,000	2	✓	✓	✓	3	✓	✓	✓
\$5,000 or \$7,500	1	✓	✓	✓	2	✓	✓	✓
\$2,500 or \$3,500	1	✓	✓	✓	1	✓		✓
\$1,000 & below		✓	✓	✓		✓		

Exhibit!

DSAIA's Annual Leadership Conference is the perfect place to get the word out to nonprofit leaders from around the country. With an eager audience, your exhibit booth is the perfect place to connect with decision-makers. Because our attendees have access to thousands of families, you can make a tremendous impact. DSAIA attendees tell us they LOVE to wander through exhibits--so bring us your best! The 2024 DSAIA Exhibit Hall set up is on Thursday, February 15. Exhibit hours will be all day on Friday and Saturday, February 16-17 and exhibitors cannot dismantle their booth until 3:30 pm on Saturday, February 17. All exhibit booths are skirted tables with two chairs provided; additional tables are available and premium placement is assigned on a first-come first-served basis. The exhibit hall will include a designated area for businesses owned by individuals with Down syndrome. When you sign up for an exhibit booth, you will receive one complimentary conference registration (reception & meals included). Additional discounted conference registrations can be purchased for \$150 each. **Anyone onsite representing your exhibitor table must be registered.** Booth selections are made when payment is received.

Exhibitor (includes 1 conference registration with meals)	\$600
Self-Advocate Business (1/2 table)	\$200
Extra Table	\$150
Additional registrants (up to 1 per booth)	\$150

Advertise!

Tell your story your way. Send along a special gift to our conference attendees with an ad in the bag. Have some swag to share? A flyer to introduce a new book? A special offer just for DSAIA attendees? Ship your materials directly to the Dallas Doubletree Galleria by February 13 and we'll make sure they reach conference attendees.

Ad in the Bag	\$250
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2024 Deadlines and Dates:

August 1	Proposal submissions open—consider being a presenter at DSAIA 2024
September 1	Registration opens
October 1	Last day to submit a proposal
November 15	Reserve a spot for your logo on the Registration Bag
January 10	Last call! Payment must be received to be included in sponsor signage
January 25	Last day to book your hotel at the Doubletree Dallas near the Galleria
February 9-13	Ad in the Bag materials to be delivered to the hotel
February 15	Exhibitor Set Up (2-5 pm)
February 15-17	Exhibit Hall Open!
February 17	Exhibitor Tear Down

Ready? Make Your Payment Now!

Go to dsaia.org and click on conference at the top of the page. You'll find a page for Sponsors, Exhibitors & Advertisers and a link to secure your spot for 2024. Need an invoice? We're happy to send one.



Have a question? Contact DSAIA at 701-354-7255 or send an email to sarah@dsaia.org.

Thank you for supporting DSAIA's 2024 Annual Leadership Conference!